LAWRENCE UNIVERSITY
APPLETON, WISCONSIN

The mission of the Office of Institutional Research is to collect, analyze, contextualize, report, and disseminate institutional data to stakeholders and entities in support of the University's strategic priorities and mission. We aspire to create and cultivate a data-informed decision-making culture where stakeholders and entities connect and engage with data and information to catalyze positive change for students, both on the Lawrence campus and throughout higher education.

## Data
Lawrence University Profile 2022

### Data Steward
Office of Institutional Research

### Intended Audience *(Check all that apply)*
☑ Lawrence University:
- ☑ Administration
- ☑ Board of Trustees
- ☑ Faculty
- ☑ Staff
- ☑ Current Students

- ☑ Alumni
- ☑ Donors
- ☑ Prospective Students & Families
- ☑ Families of Current Students

☑ University-Approved External Partnerships:
- ☐ Alliances
- ☑ External Reviewers
- ☑ Consultants

- ☑ Studies/Initiatives
- ☑ Grant Funders
- ☑ Consortium

☑ Accreditors/Certifiers/Federal Entities
☑ Media (e.g., Rankings, Guidebooks)
☑ General Public

### Specific Intended Use *(Check all that apply)*
- ☐ Academic Planning
- ☑ Accreditation
- ☐ Assessment
- ☑ Brand Elevation
- ☐ Compliance Reporting
- ☑ Data Request Fulfillment
- ☐ Evaluation
- ☐ Grant Support

- ☐ Inform Policy
- ☐ Key Performance Indicator (KPI) Tracking
- ☐ Research
- ☐ Resource Allocation
- ☑ Strategic Planning
- ☐ Student Success
- ☐ Other: _____

### Other Appropriate Uses
Continuous Improvement, Day-to-Day Operations, Decision Support, General Internal Knowledge

### Data Classification (Permission Level) *(Select one)* – *https://www.lawrence.edu/offices/office-institutional-research/sharing-data*
○ Restricted
○ Confidential
○ Internal
◉ Public

Contact: Office of Institutional Research at 920-832-6532 or institutional.research@lawrence.edu
Citation: Lawrence University Office of Institutional Research, Lawrence University Profile 2022